



# CV

**Name** Marina  
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**Profession** Project coordinator, designer and educator.  
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## PROFESSIONAL TRAINING

- 2015 - 2017** **Master Education in Arts and Design (MEd)**, Piet Zwart Institute, Rotterdam \_NL. Graduated **Cum Laude** in June 2017.
- 1994 - 1998** Bachelor studies of Design at Design Academy Eindhoven, NL within the Man and Leisure Department headed by Lidewij Edelkoort and coordinated by Liesbeth in't Hout. Graduated as designer in June 1998. Rewarded René Smeets Price.
- 1997 - 1998** Internship training as a designer at IDEO in Palo Alto, California USA.
- 1991 - 1994** Professional education for Industrial Technical Drawing at the Politechnic Institute "Virgen de la Paloma" Madrid, ES with the degree in industrial technical drawing – CAD.

## OTHER STUDIES

**2012** Webdesign and Multimedia (230h) studies at Afuera School, Madrid\_ES.

**2004-2006** Studies of pottery at Escuela Madrileña de Cerámica de la Moncloa, Madrid\_ES.

## COMPUTER SKILLS

Adobe Creative, Microsoft Office, CAD

## LANGUAGES

**Spanish** native language  
**English** written/spoken proficient  
**Dutch** written/spoken fluent

## AWARDS

René Smeets Prize 1998, NL  
Forbo project tapijt Stipendium 1998, NL  
SFT Top Talent Prize 1999 , NL

## PROJECT MANAGEMENT AND COORDINATION

- 2017 - present** Coordinator of the “Man and Leisure” department at Design Academy Eindhoven. Function: coordination of the 2nd, 3rd and 4th bachelor study programme, coordination of the tutor design team, budgets and projects / exhibitions with students and “friends” of the Academy.
- 2012 - 2017** Independent designer and facilitator of projects, working under MarinaMG\_design4.nl
- 2009 - 2010** Work as head of the Special Projects Design Department at the Istituto Europeo di Design, Madrid ( IED Madrid).  
Function: art direction and coordination for the special projects with companies and students, exhibitions and workshops within the Design department.
- 2006 - 2009** Independent work and collaboration in medium/ large scale projects with various design agencies.  
**2009** - work in collaboration with IngeniaQed Design and Consulting company in the interior and exhibition design for the La Bañeza’s Interpretation Center, Leon (ES). Function: concept development, exhibition space and museum furniture design.  
**2007** - work in collaboration with IngeniaQed Design and Consulting company in the interior and exhibition design for the Nerja’s Historical Museum, Málaga ( ES). Function: concept development, exhibition space and museum furniture design.  
**2007** - work in collaboration with Widget product Company ( NL), development new collection products. Function: Brainstorm sessions and concept development for new products.  
**2007**- work in collaboration with the “Crafts Innovation and Designers Spanish Foundation” the project Artes III, in order to incorporate design into the spanish Craft sector. Function: market and product analysis and new product design and development.  
**2006** - collaboration with Red Production and Alca Studios in the design of the “Junior” Book Fair, Leon 2006. Function: art direction and graphic design.
- 2005 - 2006** Conducted work and projects under the name of **DO24S.L.**
- 1998 - 2006** Co-founding of **24h living@** Design Studio based in Madrid, Es. Projects were developed and carried out for various clients and places. Offering all from concept development to key in hand productions, from exhibitions to interior projects, from products to image, event design and experience. Function: art direction, design and project management. Clients: Design Academy Eindhoven- NL. Studio Edelkoort-FR, Itochu Fashion System-JP, Droog Design-NL, Centro Cultural Conde Duque-ES, Over Marketing-ES, CPTM-México, ES, Ayuda en Acción-ES, DDI-ES, Design link-NL, Design Center EDC, EVOLUON world class conference center-NL, NOVIB-NL, Unicef-NL, Portugalia Airlines-PT.
- 2004 - present** Self production pottery & workshops - production of pottery in the co-working space ArtLab Keramiek /Dakota in Zuid57 The Hague.

## DESIGN EDUCATION

- 2013 - present** Tutor at the Design Academy Eindhoven, “Man and Leisure” department. Function: project tutor for bachelor students, 2nd, 3rd and 4th grade and exam mentoring. Guiding students from the research to the final concept development, materialization and visualization. Mentoring and coaching of students.
- 2007-2010** Coordinator of the Interior Design Department at Istituto Europeo di Design, Madrid ([www.iedmadrid.com](http://www.iedmadrid.com))  
Function: coordination of the 3 year study programme for the Interior Design Department, including teaching team and methodology, Thesis projects, workshops, lectures, exhibitions and special projects. Mentoring and coaching of students. Coordination and design of a new study program based in **sustainability**. Teaching at diverse courses at design projects to integrate sustainable principles.
- 2001 - 2010** Tutor at Instituto Europeo di Design ([www.iedmadrid.com](http://www.iedmadrid.com))  
Function: Developing projects and teaching for the 1st year design students for founding courses, introducing design methodology, research based in trends, colours, materials, images, etc...  
Teaching 1st, 2nd and 3rd year Projects courses, Thesis projects and Design Methodology within the Product and Interior Design Department.
- 2003 - 2004** Tutor at “Man and Humanity Master Programme” under the direction of Lucy Orta and Lidewij Edelkoor at the Design Academy Eindhoven, The Netherlands. Function; direct the students towards an open mind evaluation of design within its cultural context. Research and concepts development.

## RESEARCH

- 2015 - 2017** **MEiA research ( PZI) “Towards ecosophical Action Design , Bulding Blocks for a new awareness in Design Education”**. This study is an investigation into design education and praxis. It calls for an ecological awareness built upon the principles of ecosophy formulated by Felix Guattari in his *The Three Ecologies* (1989). **Resume:** <http://meia.pzwart.nl/work/716?yearview=1>  
**full thesis:** [http://meia.pzwart.nl/backend/wp-content/uploads/2017/06/MarinaMG\\_Final\\_Thesis.pdf](http://meia.pzwart.nl/backend/wp-content/uploads/2017/06/MarinaMG_Final_Thesis.pdf)
- 2016 - 2017** **Visualizing Peace & Justice** - co-initiator of a collaboration research between designers from Design Academy Eindhoven and the Municipality of The Hague to investigate new ways of representation of the notions Peace & Justice. A program of events, exhibitions and spinoffs, national and international interventions and publications constitute a follow up of the research project. **Phase1** developed in 2016, **Phase 2** developed in 2017 expanded its collaboration with students from Kabk in The Hague .  
[www.visualizingpeaceandjustice.org](http://www.visualizingpeaceandjustice.org)

## EXHIBITION/ EVENTS PRODUCTION

### **2018 - Here and Out, CCMadrid, Matadero, Madrid (ES)**

Function: coordinator, coacher.  
Type: design reseearch exhibition  
City Circles Madrid program/ DAE;  
Dimad, Madrid Design Festival 2018

### **2017 - Act otherwise, TENT@ Witte de With, Rotterdam (NL)**

Function: concept developing, presentation of graduation project.  
Type: Master graduation exhibition  
Piet Zwart Institute

### **2017 - Visualizing Peace and Justice, Museon\_The Hague (NL)**

Function: project coordination, art direction, redaction.  
Type: design research exhibition  
Research project DAE, The Hague.

### **2016 - Visualizing Peace and Justice, Museon\_The Hague (NL)**

Function: project coordination, art direction, redaction.  
Type: design research exhibition  
Research project DAE, The Hague.

**2007 - 2010** - several exhibitions and international public presentations. for **IED Madrid** with students and staff members. (EU)

### **2007- Centro interpretacion de la Bañeza, León (ES)**

Function: concept development, spatial exhibition design.  
Type: historical museum  
Company: Do24  
client: Ingenia qed (ES)

### **2006 - Museo Histórico de Nerja, Málaga (ES)**

Function: concept development, spatial exhibition design.  
Type: historical museum  
Company: Do24  
client: Ingenia qed (ES)

### **2005 - Positive lives, Atocha Madrid (ES)**

Function: Art direction, exhibition design and production.  
Type: photography exhibition  
Company: Do24  
client: Positive lives UK, Ayuda en Acción (ES)

### **2004 - Energias Renovadas, Madrid (ES)**

Function: Art direction, exhibition design and production.  
Type: graphic design exhibition  
Company: 24h living®  
client: Centro Cultural Conde Duque, Madrid

### **2004 - Open Borders, Lille (FR)**

Function: Art direction, exhibition design and production.  
Type: design7 art/architecture exhibition  
Company: 24h living®  
client: Droog design

### **2002/ 2001 /2000 - Graduation Show Design Academy Eindhoven, DAE\_ Eindhoven (NL)**

Function: Art direction, exhibition design and production.  
Type: design exhibition  
Company: 24h living®  
clien: DAE - Lidewij Edelkoort

### **1999 - Graduation Show Design Academy Eindhoven 99, Beurs van Berlage\_Amsterdam (NL)**

Function: Art direction, exhibition design and production.  
Type: design exhibition  
Company: 24h living®  
client: DAE- Lidewij Edelkoort